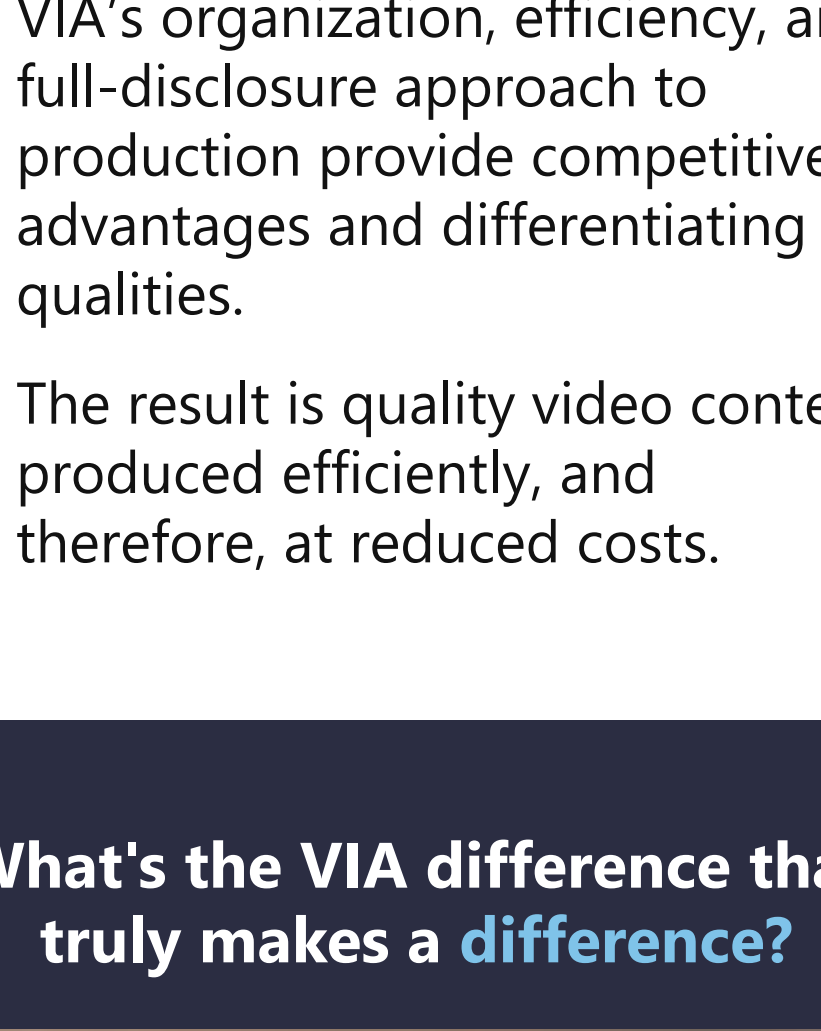




# The VIA Difference.

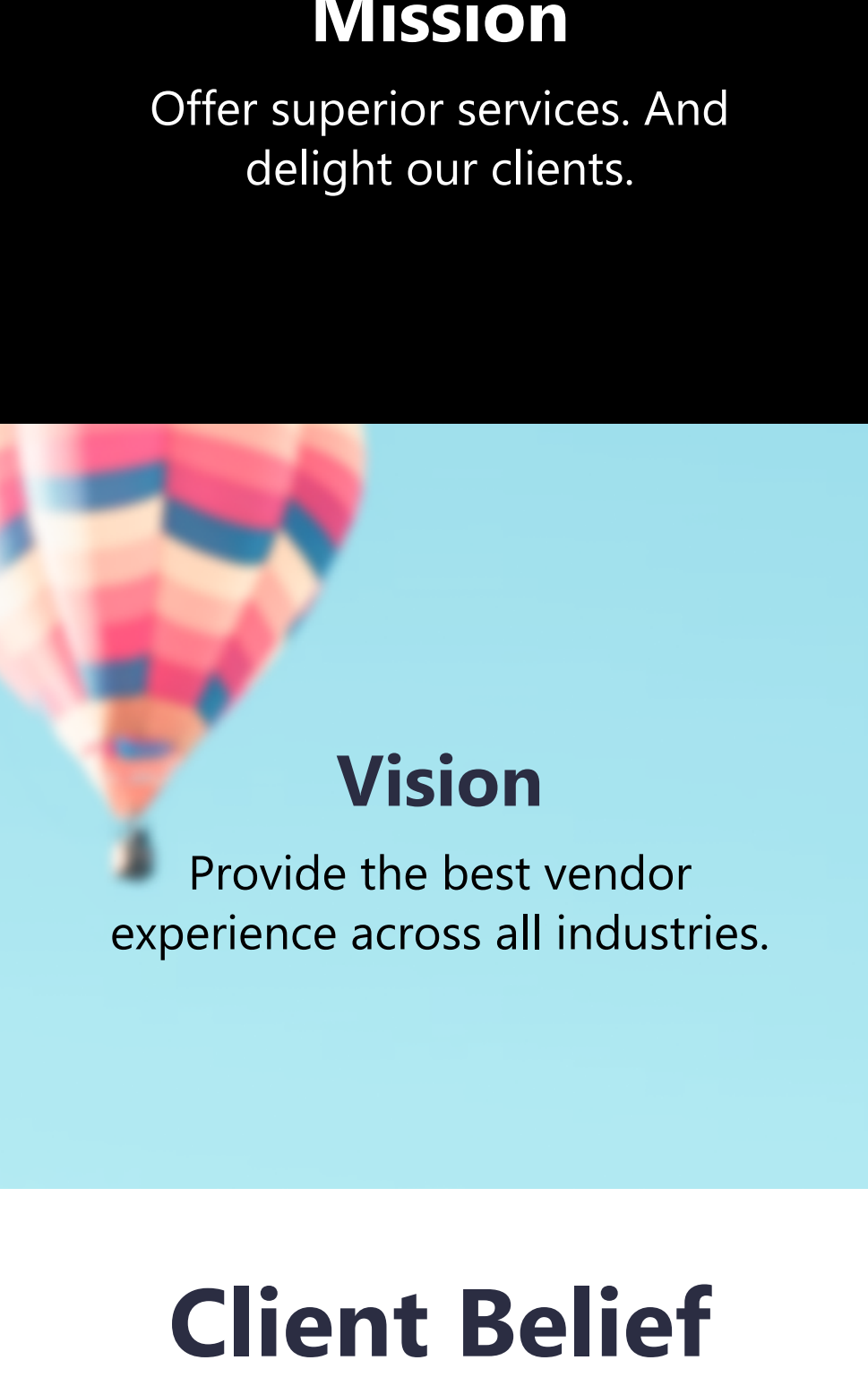
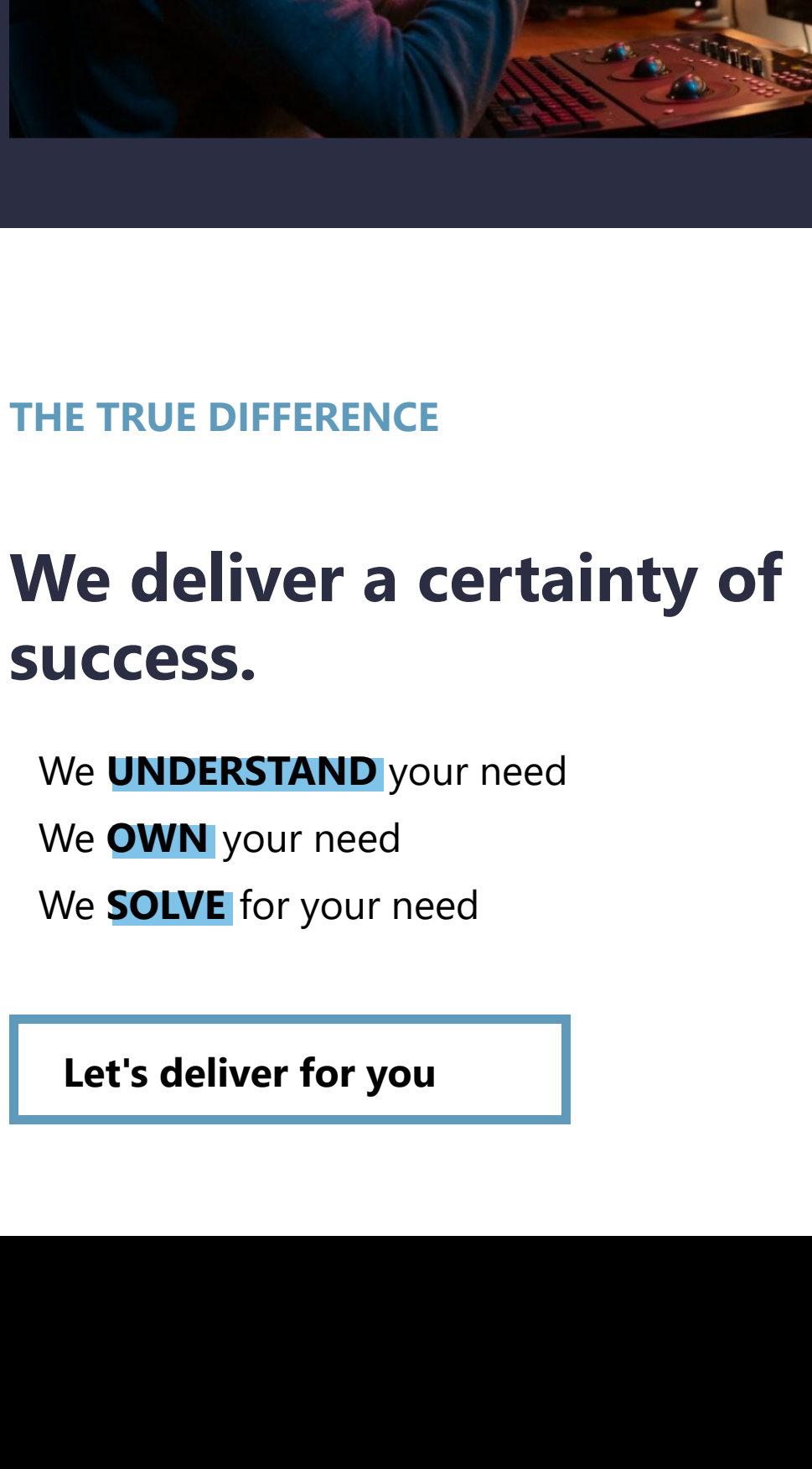
There is no shortage of video production companies. However, there little variation in the means by which companies produce projects.



## Meet VIA—a better way of producing video content.

- ▶ VIA does not follow the cumbersome, secretive means of traditional production.
- ▶ VIA’s organization, efficiency, and full-disclosure approach to production provide competitive advantages and differentiating qualities.
- ▶ The result is quality video content produced efficiently, and therefore, at reduced costs.

## What's the VIA difference that truly makes a difference?



### THE TRUE DIFFERENCE

## We deliver a certainty of success.

- We **UNDERSTAND** your need
- We **OWN** your need
- We **SOLVE** for your need

[Let's deliver for you](#)

## Mission

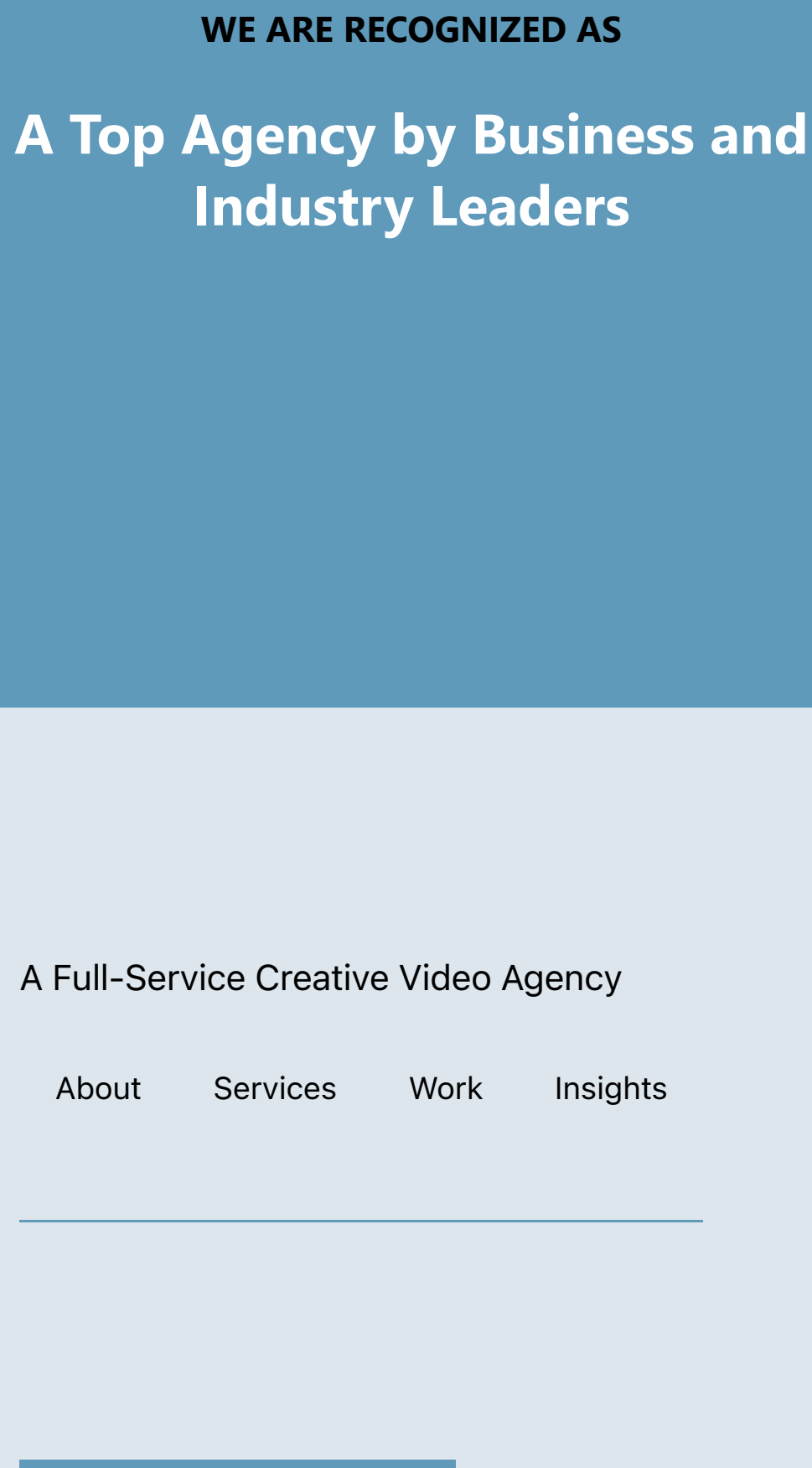
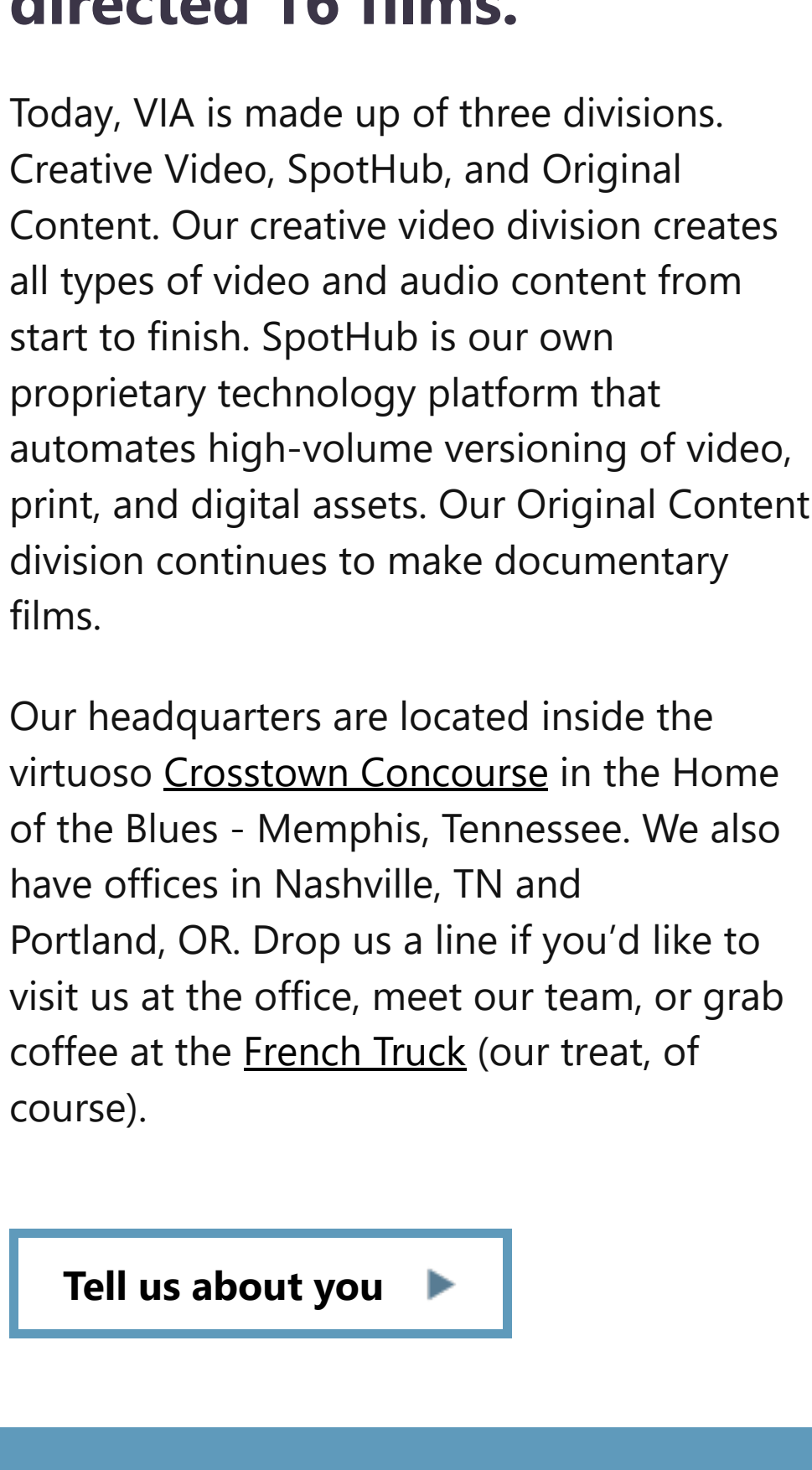
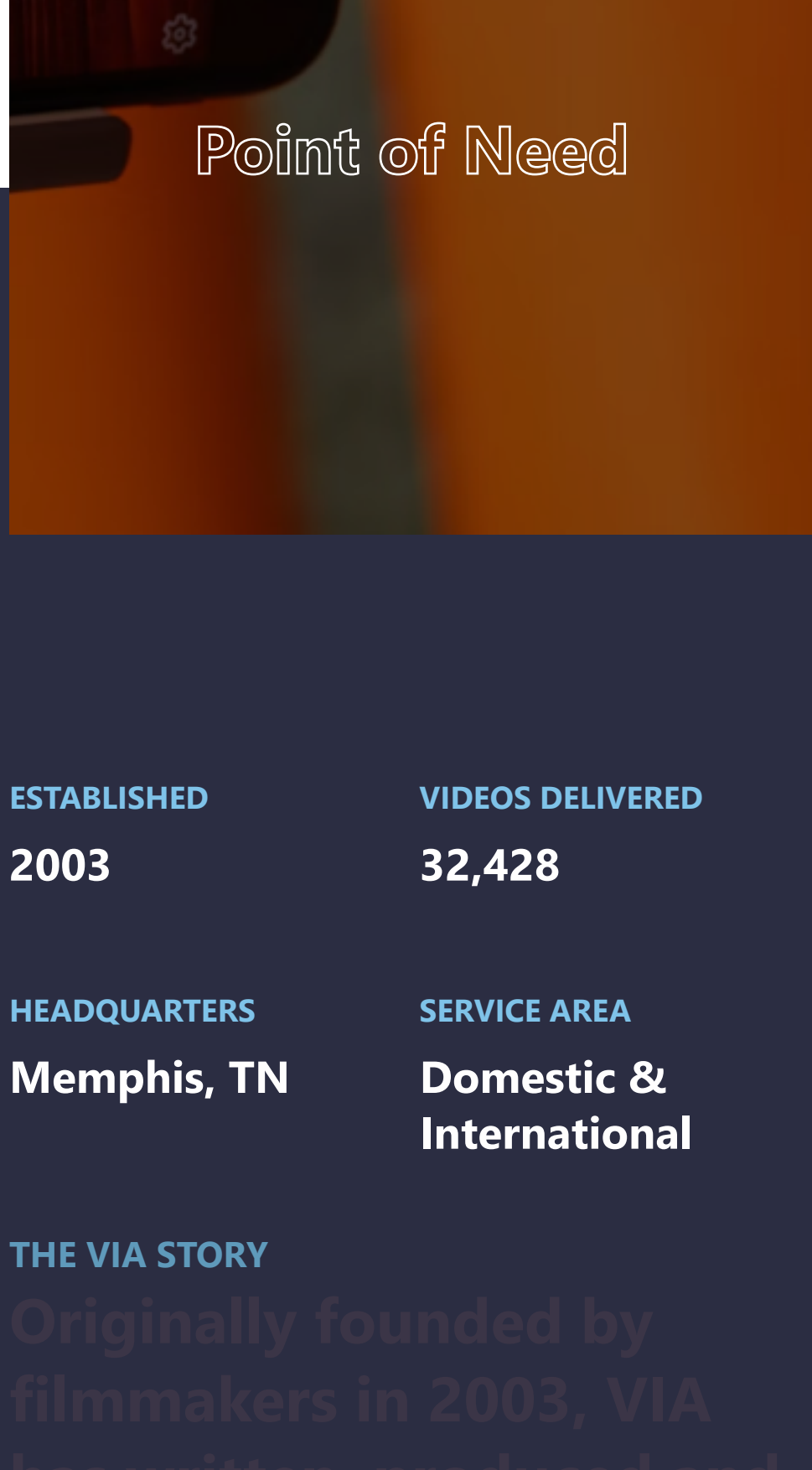
Offer superior services. And delight our clients.

## Vision

Provide the best vendor experience across all industries.

## Client Belief System

Experience a client-centric approach to production —dedicated to ensure your journey is seamless and successful.



<b>ESTABLISHED</b> 2003	<b>VIDEOS DELIVERED</b> 32,428
<b>HEADQUARTERS</b> Memphis, TN	<b>SERVICE AREA</b> Domestic & International

### THE VIA STORY

Originally founded by filmmakers in 2003, VIA has written, produced and directed 16 films.

Today, VIA is made up of three divisions. Creative Video, SpotHub, and Original Content. Our creative video division creates all types of video and audio content from start to finish. SpotHub is our own proprietary technology platform that automates high-volume versioning of video, print, and digital assets. Our Original Content division continues to make documentary films.

Our headquarters are located inside the virtuoso Crosstown Concourse in the Home of the Blues - Memphis, Tennessee. We also have offices in Nashville, TN and Portland, OR. Drop us a line if you'd like to visit us at the office, meet our team, or grab coffee at the French Truck (our treat, of course).

[Tell us about you](#)

## WE ARE RECOGNIZED AS A Top Agency by Business and Industry Leaders

A Full-Service Creative Video Agency

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- Services
- Work
- Insights

[Start your project](#)

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