

Checkout Y

A **powerful** and **customizable** checkout page for Shopify and WooCommerce

GENERAL

The objective is to create **one customizable and optimized checkout page for our 30 e-commerce stores**.

This solution must be easily implementable to our stores.

It should come with a **complete step-by-step process (guide)** to install and configure it on any other store.

CONTEXT

This app is a solution to **simply increase the income of any e-commerce website**.

Indeed, Shopify or WooCommerce checkouts are not optimized.

The number of pages in the checkout process, the slow loading of the site, and the loss of the data entered because many abandoned checkouts...

Checkout Y wants to replace checkouts to offer **an experience that is faster, more optimized and based on perfect user experience**.

DESIGN


We would therefore need to find on a **single and the same page**:

- the shop logo
- the main delivery and invoicing information
- delivery options
- the reminder of the basket
- the discount code to insert
- payment information
- the choice of payment method: Credit Card or Paypal
- the click to action button to validate the payment/basket

We will provide the precise design of this page.

Our solution will therefore be a one page.

Here is what we want:



EDEN & ALEX SHOP
Le meilleur shop de Dada

Buy with

PayPal Acheter

Or Pay Another Way Below

Shipping Details

Strong demand! Complete your order before it's too late!

COUNTRY
FR France

State

Zip Code

HOW DO YOU LIKE CHECKIFY?
It's awesome!

Sign up for exclusive offers and news

Order Summary

Aglaonema Plant
Young

€35.00

SALE

Apply Code

Subtotal ~~€35.00~~ €33.25

VAT 20.00% €6.65

Checkify Pro €29.90

☆☆☆ Best checkout ever

Coffee Plant x1

Coffee plants are small evergreen shrubs often with multiple stems and smooth leaves

€17.99

1 Year Extended Warranty

This limited warranty applies to any repair or replacement item.

€4.99

Total ELB ~~€71.55~~ EUR €69.80

Payment Method

Payment Details

Numéro de carte

1234 1234 1234 1234

Date d'expiration CVC

MM / AA

CVC

PayPal

Cash on Delivery

Complete Purchase

Shipping Options

Checkify Beta 1.0 (Best checkout ever) Free

Checkify Beta 2.0 (☆☆☆ Best checkout ever) Free

Checkify Pro (☆☆☆ Best checkout ever) €29.90

Billing Details

Billing address is the same as shipping

Test Checkify with Stripe Payment Methods

Credit card number: 4242 4242 4242 4242 || Date: 02/24 || CVV: 222 /// For

We will provide the Desktop version and the Mobile version, to match the responsive.

PERSONALIZATION

The e-commerce website owner should be able to customize everything on this page, precisely:

- its logo
- its colors
- the font of the text
- the text
- etc.

From the Checkout Y back office, **he will be able to manage his preferences as he wishes, to perfectly adapt it to the image of its brand.**

SHOPIFY AND WOOCOMMERCE INTEGRATION

Once payments are made, **all order and user information** will be forwarded to Shopify or WooCommerce.

The e-commerce website owner will therefore be able to process and analyze his orders from his classic back office of his shop.

MARKETING PLATFORM

Our solution will allow merchants to simply continue to use **all their marketing applications**. And mainly:

- Facebook
- Instagram
- Tik tok
- Google Analytics
- Klavyo
- Etc ...

CUSTOM URLS

The e-commerce website owner will be able to choose exactly the URL he wants when client opens the checkout page.

The idea, of course, is that the transition from the ecommerce site to the personalized checkout is done **transparently for the client.**

FEATURE NOTIFICATION BAR AND POPUP WINDOW

This space will allow the e-commerce website owners to **add information relevant** to the checkout.

For example, it will be possible to:

- integrate countdowns for basket reservation
- integrate important information to know for this or that product
- integrate punchline information when the future customer wishes to leave the page
- etc.

ADDING SECURE PAYMENT PICTOGRAMS

The e-commerce website owner will be able to add **reassuring information and pictograms**, at different places to reassure the customer.



AUTOMATIC DISCOUNT FUNCTION

We want to offer the e-commerce website owners a simple and effective system of promotional codes. When the future customer inserts his promo code, it **directly gets activated, and calculates the total price**.

INTEGRATION WITH ALL PAYMENT METHODS

Our solution must support all of the following payment solutions:

- Stripe
- PayPal
- Checkout.com
- Klarna

There will be no need for additional plugins.

UPSELL FEATURES

Our solution will have to integrate the "Upsell" option.

This allows the e-commerce website owners to offer their customers **to add products to their order in one click, without re-entering payment information!**

The design of this page will be provided in desktop and mobile versions.